

PRIVACY POLICY

OF

ANYTIME RUPEE

PI CREDIT SERVICES PRIVATE

LIMITED

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PRIVACY POLICY

1. BACKGROUND

This Privacy Policy framed in light of Section 43A of the Information Technology Act, 2000 read with Rule 4 of the Information Technology (Reasonable Security Practices & Procedures & Sensitive Personal Data or Information) Rules 2011, which requires **PI CREDIT SERVICES PRIVATE LIMITED** (hereinafter referred to as “**Anytime Rupee**”) to provide policy for collects, receives, possess, stores, deals, handle or storage and disclosure of information.

The “**Anytime Rupee**” or any person who on behalf of “**Anytime Rupee**” collects, receives, possess, stores, deals or handle information of provider of information, should adhere privacy policy for handling of or dealing in personal information including sensitive personal data or information and ensure that the same are available for view by such providers of information who has provided such information under a lawful contract. Such policy should be published on site of the “**Anytime Rupee**”.

2. PURPOSE

“**Anytime Rupee**” intends to protect the privacy of its users and members on its site and maintain the privacy of the data provided by them to **Anytime Rupee** from time to time and strongly committed to protecting the personal information, including but not restricted to, Sensitive Personal and Financial Information that customer submits to us and we would endeavour to protect it from unauthorized use.

This Privacy Policy provides you with details about the way your data is collected, stored, and used by us and you are advised to read this privacy policy carefully.

By visiting the site, you consent to the use and disclosure of your personal information in accordance with the terms and conditions of this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use or access the site.

Please contact us care@anytimerupee.com if you have additional questions or require additional information about our privacy policy. This Privacy Policy is applicable for all our ongoing online activities and is also valid for visitors who come to our website and the information that they share and/or collect in ‘**Anytime Rupee**’.

Information collected offline or through channels other than this website do not fall under the purview of this Privacy Policy

3. DEFINITIONS

“We”, “our” and “us” refer to “**Anytime Rupee**”

“Site” refers to the website, mobile application, and the application that we provide and which includes a link to our Online Privacy Policy

You” or “your” refers to anyone who visits, accesses, browses or uses the Anytime Rupee website at <https://www.anytimerupee.com/> or obtains our services through our website.“

Personal Information: means any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available with a body corporate, is capable of identifying such person.

Sensitive Personal and Financial Information: means such personal information that is otherwise not available to anyone except the customer, such as password, financial information, sexual orientation, medical records, and physical, physiological, and mental health condition. Such information is generally not available in the public domain.

4. COLLECTION OF INFORMATION

While availing of service or products or using the site **Anytime Rupee** may collect and process information from the customers including sensitive information that is confidential in nature but not limited to the below mentioned.

1. Information that the users provide to **Anytime Rupee** by filling in forms on the website. This includes contact information such as name, email address, mailing address, phone number, financial details, family details, banking relationships, password and transaction history, etc.
2. We also collect information through supporting documents collected as per Know Your Customer (KYC) guidelines issued by the Reserve Bank of India and other documents like statements of accounts, financial statements, etc. on behalf of our lending partner for the underwriting purpose.
3. Information that the users provide while registering for an account with us, such as name, address, email address, and telephone number.
4. Other personal information provided by third parties such as credit bureaus and identity verification services.
5. Information that you provide to Anytime Rupee when interacting with our customer support team or other team members via phone, email, online form, or other correspondence;
6. Personal information stored with third parties that you choose to provide to Anytime Rupee, such as social media account information and your social media contacts. By linking your third party accounts or using third party sign-in services, you authorize Anytime Rupee to have access to this information and you agree that Anytime Rupee may collect and use this information in accordance with this Privacy Policy.
7. Personal testimonial information or endorsements that you voluntarily provide to us and which we may display with your name on the Anytime Rupee Sites with your consent. To update or delete your testimonial, contact us [at care@anytimerupee.com](mailto:at_care@anytimerupee.com).

When the user uses the site, our servers automatically record certain information that the user's web browser sends whenever the user visits any website. Such information is known as '**LOG FILES**'. these server logs may include information such as the user's web request, Internet Protocol (IP) address, browser type, referring/exit pages and URLs, number of clicks, domain names, landing pages, pages viewed, and other such information. We use this information, which may or may not identify users, to analyze trends, administer the site, track users movements around the site, and gather demographic information about the user base as a whole.

5. USE OF INFORMATION

The information collected by us is used in various ways to:

1. To facilitate assessment and provide credit underwriting support for sanction of credit facility.
2. To provide information to our lending partner for checking eligibility criteria, credit assessment, credit underwriting, and other activities incidental thereto.

3. To inform you about new offers, products, services from time to time.
4. To resolve disputes, troubleshoot concerns.
5. To help and promote safe services.
6. To Provide, operate and maintain our website
7. To Improve, personalize and expand our website
8. To Develop new products and services, features, and functionalities
9. Communicate either directly with you or through one of our partners to provide you with customer service, with updates and other website-related information, and for marketing and promotional purposes
10. To Send you emails
11. To protect and prevent fraud and other criminal activity.

6. SHARING AND TRANSFER OF INFORMATION

“Anytime Rupee” may share information with individuals and body corporate in the course of normal business operations, and the customer has subscribed for, and any activity related to these services such as a collection of the fee.

It may become necessary for Anytime Rupee to disclose the customer’s personal information to its Lending partner or agents in the course of normal business operations for the above-referred purpose.

However, these parties would be required to use the information obtained from Anytime Rupee for such purposes exclusively and protect the Personal information, including but not restricted to, Sensitive Personal and Financial Information under a strict code of confidentiality.

We will not voluntarily disclose your personal information to any non-connected third party but in certain circumstances, we may do so if we are required by court order, by Government Authorities, by law enforcement authorities, or by other legal processes or where it becomes necessary to do so to protect the rights or property of the site and/or its group companies/affiliates, etc. We may also disclose your information to a third party as part of a merger, cooperation towards delivering services or transfer, or any restructuring.

We will only use your personal information data for the purposes for which we collected it unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose.

7. COOKIES AND WEB BEACONS:

Like any other website, **Anytime Rupee** collects certain information from the user’s browser using small data files called “**cookies**”. These cookies enable to store information including visitor preferences, IP addresses, passwords, and allow visitors to secure move to different website pages having to re-enter password information. This information is used to customize our web page content and optimize user experience based on the visitor’s browser type and/or other such information.

Any information collected is stored in secured databases protected by a variety of access controls and is treated as confidential information by ‘**ANYTIME RUPEE**’

The web pages of the website contain electronic images known as “web beacons” (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how the website is used. Web beacons may also be used in some of **Anytime Rupee** emails to so as to know which emails and links recipients have opened, allowing it to gauge the effectiveness of its customer communications and marketing campaigns.

8. DATA SECURITY

We Anytime Rupee strongly committed to protecting the privacy of its customers and has taken all necessary and reasonable measures to protect the confidentiality of the customer information and its transmission through the world wide web and it shall not be held liable for disclosure of the confidential information when in accordance with this Privacy Commitment or in terms of the agreements, if any, with the customer.

We will limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know.

You are responsible for maintaining the security of your account credentials and other authentication involved in obtaining access to password-protected or secure areas. Anytime Rupee will not bear any liability in respect of such unauthorized use of your account.

Apart from the Central Consumer Protection Authority Privacy Rights consumer may ask Anytime Rupee to specify the categories and the nature of personal data collected by Anytime Rupee and ask to delete the personal information collected or to stop sharing his/her personal data.

9. Data Retention Consent

Anytime Rupee shall not retain personal information longer than is necessary to fulfil the purposes for which it was collected and as permitted by applicable law. However, the Lending partners will retain your personal information as needed during the tenure of loan and even after termination of account to comply with our legal and regulatory obligations, resolve disputes, conclude any activities related to the cancellation of an account, investigate, or prevent fraud and other inappropriate activity, to enforce our agreements, and for other business reason.

10. Link to third party websites

Our site includes links to other websites whose privacy practices may differ from those of Anytime Rupee The inclusion of a link does not imply any endorsement by Anytime Rupee of the third-party website, the website's provider, or the information on the third-party website. If the users submit personal information to any of those websites, such information is governed by the privacy policies of such third-party websites and Anytime Rupee disclaims all responsibility or liability with respect to these policies or the websites. The users are encouraged to carefully read the privacy policy of any website that they visit.

11. Children's Information:

Another part of our priority is to ensure protection for children while using the internet. We encourage parents and guardians of children to observe and participate in monitoring and/or guiding their online activities. Anytime Rupee will never knowingly collect any Personal Identifiable Information from children below the age of 18. If you think that your child has divulged any such information on our website, we strongly urge you to contact us immediately. We assure you of prompt action in removing any such information available in our records.

12. Consent

By using our site, you hereby provide consent that you agree and consent to the collection, transfer, use, storage, disclosure, and sharing of your information as described and collected by us in accordance with this Policy. If you do not agree with the Policy, please do not use or access our site.

13. General

Any change due to legislative amendment or enhancement of functionality or in the content of the site we may make changes in the privacy policy and changes will be applicable only on a prospective basis so we recommend you to review this page periodically to know about the changes.

Please note that this privacy policy does not create any contractual or other legal rights in or on behalf of any party, nor is it intended to do so.

14. Disclaimer

All the information on our website is published in good faith and for general information purposes only. Anytime Rupee does not make any warranties about the completeness, reliability, and accuracy of this information. Any action you take upon the information you find on this website is strictly at your own risk. We will not be liable for any losses and/or damages in connection with the use of our site.

From our site, you can visit other sites by following hyperlinks to such external sites. While we strive to provide only quality links to useful and ethical websites, we have no control over the content and nature of these sites. These links to other websites do not imply a recommendation for all the content found on these sites. Site owners and content may change without notice and may occur before we have the opportunity to remove a link that may have gone 'bad'.

Please be also aware that when you leave our website, other sites may have different privacy policies and terms that are beyond our control. Please be sure to check the Privacy Policies of these sites as well as their "Terms of Service" before engaging in any business or uploading any information.

15. Review of the Policy

The Policy should be subjected to an annual review by the management and modifications, if any warranted, should be taken up for the approval of the Board. If there are any amendments in the regulations, revision in the policy should be staged for Board's approval in the immediately ensuing Board Meeting, after the amendments are notified by the regulation.